

55 Haddon Ave.
Westmont, NJ 08108

Phone: 856-833-0022
Email: Dance@OvationsDanceStudios.com

Dear Parents, Students and Businesses,

It is time for our recital book ad contest. The money from the ads sold help cover the cost of our recital Program Booklet. This booklet contains all the class pictures, cherished memories, and valuable information. Proceeds support the scholarship fund.

One fee program will be given to any family or business that purchases a 1/6 page ad with photo or larger.

Payment must be submitted with order. **One ad per order form please.** Please make checks out to Ovations Dance Studio. If you are placing more than one ad, please place all ad order forms and check(s) in an envelope.

Ad Drive Contest

Deadline is
Friday, March 26th
At 7:00 pm

(Photo Ad Pictures must be taken on the April 17th, picture days.)

1st place-	The student who has the highest total in Ad money will be our <u>2010</u> Spotlight Ad Winner and will receive a full page picture ad & an Ovations Dance Studio Zip-up hoodie.
2nd place-	Will receive a personalized garment bag.
3rd place-	Will receive a personalized dance bag

Good Luck everyone!

Types of ads

One Liner: Maximum of **80 letters including spaces and punctuation.**
Example: **Break a Leg, Susie! We love you! Mom & Dad**

Business Card: Business card supplied must be camera ready.

1/6 & 1/3 page ads:

1. Text and picture must conform to selected format (see examples on following page)
2. **For picture ads:**
 - Be sure to select the proper format (see examples on following page).
 - A picture will be taken at the studio on picture day. You will be given a special card to be given to the photographer describing what type of photo is needed. Please have your pose ready. This picture is separate from the individual picture package and will be taken in the group photo room.

Full page Ad: These ads either need to be submitted camera ready or as a PDF file, with appropriate spaces for pictures (if pictures are to be included) Ad includes 1 photo. Each additional photo is \$5.00. If you wish for the graphic designer to design one for you, all information should be listed with the total number of pictures to be included. Sorry, handwritten formats may not be able to be replicated like in previous years. If you are supplying pictures for an Ad, please write students name lightly on the back of each picture. Pictures will be returned.

*Do not staple pictures, business cards, etc to ad forms

* Please remember to pick up your "Ad shot" card at the Ad table at picture and hand it to the photographer.

Note: The program size is 8 1/2 x 11 (Not playbill size)

A. 1/6 Page (no photo) -\$40

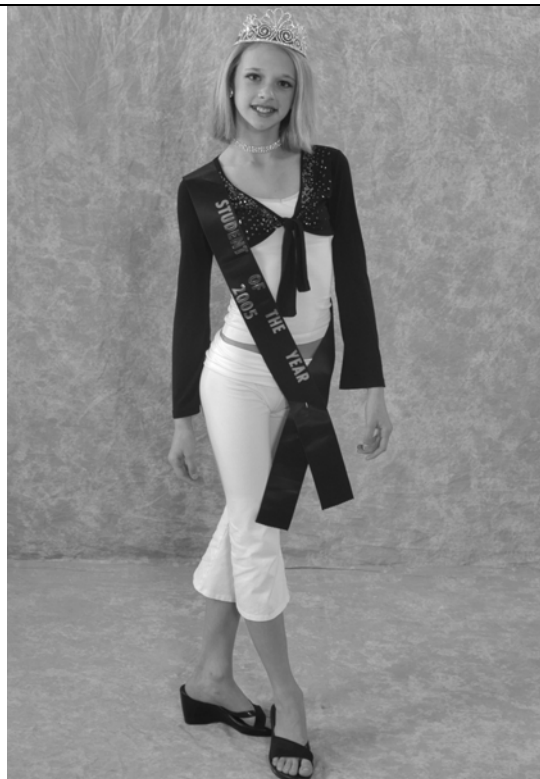
McKenna H.

*Our toe tapping,
hip hopping,
pretty pirouetting,
jazzy dancer.*

*We Love You!!
Mom, Dad, and Dalton*

E. 1/3 Page Vertical w/Full Body shot -\$65

(Text—5 lines, 35 characters per line)



Melanie

**Congrat's on another great show.
We love to watch you shine on stage.**

Lots of Love!

B. 1/6 Page w/Headshot -\$45



McKenna N.

You bring
sunshine to our
lives.

Keep on dancing!

Love,
Your Family

D. 1/3 Page Horizontal w/Headshot -\$65 (Text—10 lines, 40 characters per line)



CORINNE

**TO OUR FAVORITE DANCER!
WOW ...YOU REALLY ROCK IT OUT!
KEEP UP THE GREAT WORK!**

WE'LL BE CHEERING FOR YOU.

**LOVE,
MOM, DAD, AND KRISTEN**

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Phone: 856-833-0022
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Dancer's Name: _____

Name of person placing Ad: _____

Contact Phone #: _____

ONE AD PER ORDER FORM PLEASE!
DUE MARCH 26TH

Please check Ad type:

Prices for G-J include ONE picture.
Each additional picture is \$5 (see under J below)

_____ A. 1/6 Page no photo \$40.00

_____ G. Full Page \$100.00

_____ B. 1/6 Page w/Headshot \$45.00

_____ H. Inside Front Cover \$ 250.00

_____ C. 1/3 Page no photo \$60.00

_____ I. Inside Back Cover \$250.00

_____ D. 1/3 Page w/Headshot \$65.00

_____ J. Outside Back Cover \$250.00

_____ E. 1/3 Page w/Full Body Shot \$65.00

_____ G-J Each Additional Picture \$5 x_____ = \$____ . 00

_____ F. Business Card (Camera Ready) \$40.00

_____ K. One Liner (80 letters inc. spaces) \$10.00

Wording for Ad: (sorry, we can no longer scan in text/camera ready work, for ads smaller than one page)

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